OA Monographs in international perspective

Open-Access-Tage 2012
Wien, 26 September 2012

Eelco Ferwerda
OAPEN foundation
OA Monographs in international perspective

Recent developments for OA book publishing
  • Why it’s happening

Emerging business models for OA books
  • OAPEN’s approach to OA books

Making the transition
  • OAPEN Library
  • OAPEN pilot projects
  • DOAB
OAPEN provides a platform for the dissemination of OA books through the OAPEN Library
- a quality controlled collection of OA books
- improving discoverability and usage

OAPEN develops Open Access models for books and takes part in projects to publish Open Access monographs with academic publishers and funders

OAPEN develops services for stakeholders in OA book publishing, such as the Directory of Open Access Books (DOAB - www.doabooks.org)
News

DOAB Press release

The Hague, February 29, 2012


OAPEN is pleased to announce a new service for Open Access monographs: the Directory of Open Access Books (DOAB). DOAB will provide a searchable index to peer-reviewed monographs and edited volumes published under an Open Access business model, with links to
Public Knowledge Project announces the 1.0 (Beta) release of Open Monograph Press

Submitted by kevin on Mon, 2012-09-17 19:50

Tagged: cmp

The Public Knowledge Project (PKP) is very pleased to announce the 1.0 (Beta) release of Open Monograph Press (OMP). OMP is an open source software platform for managing the editorial workflow required to see monographs, edited volumes, and scholarly editions through internal and external review, editing, cataloguing, production, and publication. OMP will operate, as well, as a press website with catalog, distribution, and sales capacities.

OMP has been developed to support a format that remains critical to the advancement of learning. John Willinsky, Khosla Family Professor of Education at Stanford University, Distinguished Scholar in Education, and Executive Director of Stanford’s Center for Educational Policy Research, said:
Beijing / New York, 29 August 2012

Springer now publishing Open Access books

SpringerOpen Books launched at Beijing International Book Fair

Springer is expanding its open access (OA) program by offering a fully open access option for books, which will extend Springer’s established SpringerOpen and BioMed Central journal portfolio, and its Springer Open Choice option. Any electronic version of a SpringerOpen book is fully and immediately OA, and thus freely accessible on SpringerLink for anyone in the world with access to the internet.

SpringerOpen books give authors and editors in all areas of science the opportunity to publish open access with the same high standards they are used to at Springer.

“Many of our authors, editors and societies have asked us for an open access option for books,” said Bettina Goerner, Manager Open Access at Springer. “The increasing interest in publishing open access books in the community led us to expand the SpringerOpen family by developing an open access option for books across all disciplines.”

The copyright for the entire open access book including every chapter remains with the editor/author. SpringerOpen books are published under the Creative Commons Attribution Non-Commercial (CC BY-NC) license. This facilitates the open distribution and the free re-use and sharing of the work for non-commercial purposes, as long as the authors/editors are properly attributed.
Traditional monographs

Losing sustainability and relevance

Between 1980 and 2000, sales to US Libraries dropped from 2000 to 500 (average)

Need for a new publishing model for academic books
KNOWLEDGE EXCHANGE BRIEFING PAPER

OPEN ACCESS BUSINESS MODELS FOR RESEARCH FUNDERS AND UNIVERSITIES

BY
FREDERICK FRIEND – HONORARY DIRECTOR SCHOLARLY COMMUNICATION UCL

Knowledge Exchange
Knowledge Exchange briefing paper

About monographs:

Traditional models for monograph publishing are losing sustainability, even with substantial public funding.

Paper proposes a new model for monographs: primarily as an electronic resource available on Open Access.

Would reduce costs as printed edition could become a separate service provided as print-on-demand.
Directory of Open Access Books (DOAB)

Search | Browse

Find books | Advanced search

1207 Academic peer-reviewed books from 33 publishers

News
- 2012-08-20 RSS feed: latest additions to DOAB
- 2012-08-15 Create a DOAB search box on your website
- 2012-08-15 Invitation to take part in the DOAB survey
- 2012-06-29 MARCXML metadata format
- Academia Press  (15 books)
- Amsterdam University Press  (164 books)
- ANU E Press  (241 books)
- Athabasca University Press  (67 books)
- Austrian Academy of Sciences Press  (2 books)
- Berg Publishers  (6 books)
- Bloomsbury Academic  (39 books)
- Brill  (12 books)
- Co-Action Publishing  (2 books)
- De Gruyter  (29 books)
- Firenze University Press  (89 books)
- IOS Press  (1 books)
- KIT Scientific Publishing  (19 books)
- KITLV Press  (33 books)
- Leiden University Press  (12 books)
- Liverpool University Press  (6 books)
- MPublishing (4 books)
- Open Book Publishers (20 books)
- Open Humanities Press (1 book)
- OpenEdition Press (2 books)
- Palgrave Macmillan (6 books)
- Springer Science - Business Media (4 books)
- Springer-Verlag GmbH (6 books)
- Taylor & Francis (8 books)
- Universitätsverlag Göttingen (141 books)
- University of Adelaide Press (20 books)
- University of Calgary Press (22 books)
- University of Michigan Press (28 books)
- University of Wales Press (3 books)
- Utah State University Press/ Computers and Composition Digital Press (5 books)
- Utah State University, University Libraries (97 books)
- Wageningen Academic Publishers (3 books)
Open Monographs: business models

- OA edition + sales from print or e-books
- Institutional support for press
- Library-Press collaboration
- Library licenses/acquisitions
- Author side publication fee
Open Monographs: business models

- OA edition + sales from print or e-books - All
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Open Monographs: business models

- OA edition + sales from print or e-books - All

- Institutional support for press -
  Athabasca University Press
  Australian National University Press (ANU)

- Library-Press collaboration

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  OpenEdition Freemium, Knowledge Unlatched
- Author side publication fee -
  Springer, Amsterdam University Press
  Some Research Councils (Netherlands and Austria)
Australian National University Press

E-press publishing OA monographs
Costs covered by ANU’s information budget
Central ICT services
Distributed editorial model:
   20 E-press Editorial Boards

Principles:
- Press is seen as part of Scholarly communication infrastructure
- Press uses existing University ICT infrastructure

Colin Steele:
‘...there is no point in supporting key academic research if there is no means of distributing and accessing it effectively’
Added value: OpenEdition Freemium

Licensing model for libraries
Introduced as pilot
Based on combination of free content in HTML + premium content (PDF, e-pub) and services
Revenues split 1/3-2/3 between OpenEdition and publishers

Intended to:

- make OA content discoverable
- provide a business model for OA content
- help sustain platform

http://www.openedition.org
‘Knowledge Unlatched’ - Frances Pinter

Libraries form a global consortium
Use their existing acquisitions budget
Select individually, purchase collectively
Price based on fixed or ‘first digital copy’ costs
Libraries receive value-added edition
Monographs are then published Open Access

Pilot being prepared for 2013
Support from Australia and USA (ARL)
Help from the ‘Big Innovation Centre’ (UK)
Knowledge Unlatched

Home  About  Who benefits  Partners  Get involved  Contact

A new model for academic publishing
Gold Open Access publication funds

Research councils pay for OA deposit of publications
Restricted to publications based on funded research
Either as incentive for Open Access or mandated

Principles:
- Results from publicly funded research should be publicly available
- Funds for OA publication fees should be open for articles and books

Examples:
National approach: Sweden

‘Towards quality controlled Open Access Monographs in Sweden - exploring the possibilities of a consortium based approach’

Initiative of National Library and funder of research to bring together a number of universities / university libraries and academic presses to improve the Swedish situation for monographs:

- ensure effective dissemination based on Open Access
- coordinate quality control and share specific services
- using *existing funds* for books
OAPEN’s approach to OA books

Hybrid model: Online and Print
- Basic online edition is free (OA edition)
- Other editions (print, PoD or e-pub) are sold

Publishers can charge publication fee for OA edition

Authors retain copyright
- Recommending CC licenses

Long term availability Online
- Based on repository infrastructure (UvA) and E-depot (KB)
Who pays publication fees?

- Research funder
- University
- Library (or library consortia)
OAPEN’s approach

Who pays publication fees?

- Research funder
- University
- Library (or library consortia)

Why?

- To ensure publication of peer reviewed research results
- To ensure effective dissemination and unrestricted access
- To advance the spread of knowledge
Making the transition: principles

Research and dissemination of results belong together
- Research funding should include dissemination costs

Funders’ OA policies should be extended to include OA publishing (green and gold)
- Budgets for OA publishing should be open for articles and books

Publishers should develop OA Publishing as a service to the Scholarly community
- Publishers should be able to charge a publication fee for their service
Making the transition to OA books

1. OAPEN Library:
   - Aggregating a collection of OA books
   - Increase visibility and retrievability
   - 30+ publishers, 1000+ OA books

2. OAPEN pilot projects:
   - Conduct experiments
   - Work with funders and publishers in various countries

3. Developing an infrastructure for OA books
   - OAPEN as deposit service for OA Books in HSS
   - Directory of Open Access Books
Making the transition - 1. OAPEN Library

Organize content
- Set standards (metadata, licensing)
- Provide quality assurance (peer review)

Create critical mass
- Promote OA for books
- Pull in publishers, aggregate content

Increase visibility & retrievability
- Web presence (Google, Europeana)
- Library integration (online catalogues)
- Discovery services (WorldCat, Primo Central, Summon)
Welcome to OAPEN
online library and publication platform

OAPEN (Open Access Publishing in European Networks) is a collaborative initiative to develop and implement a sustainable Open Access publication model for academic books in the Humanities and Social Sciences. The OAPEN Library aims to improve the visibility and usability of high quality academic research by aggregating peer reviewed Open Access publications from across Europe.

Search the library ▶ advanced search options

Featured titles

- New Germans, New Dutch: Literary Interventions
  Amsterdam University Press

- Sex and Gender in Biomedicine
  Universitätsverlag Göttingen

- Partiti e gruppi parlamentari nell'ordinamento spagnolo
  Firenze University Press

- Changing anarchism: Anarchist theory and practice in a global age
  Manchester University Press

- Smag for etik (Vol. 4): På sporet efter fodevareetikken
  Museum Tusculanum Press
OAPEN Library: services
Making the transition: 2. OAPEN projects

Pilots in OA book publishing:

- Set up limited publication funds for books (2-3 years)
- In various European countries
- Cooperation of research funders and publishers
- Test models, compare and evaluate results
- Come up with guidelines and recommendations
- First countries: NL (NWO) and UK (JISC collections)

Goal: Establish a framework for OA books
**OAPEN-UK**

**Project management**
- JISC Collections

**Funding:**
- JISC Collections
- Arts and Humanities Research Council

**Research into attitudes towards OA books and measuring effect of OA on usage and sales:**
- 3 years (1 year + 2 years monitoring)
- Start May 1, 2011
- Open to all academic publishers
- Books published before January 2011
- Approx. 40 books + control group ('matched pairs')
- Contribution £ 6000/book

**OAPEN-NL**

**Project management:**
- OAPEN Foundation

**Funding:**
- Netherlands Organization for Scientific Research (NWO)
- Ministry of Education, Culture & Science

**Measuring usage, sales and publishing costs:**
- 3 years (2 years + 1 year monitoring)
- Start October 1, 2010
- Open to all academic publishers
- Books published between Jan 1, 2011 - Aug 1, 2012
- Approx. 50 books + control group
- Maximum contribution € 5000/book
OAPEN-UK pilot: publishers

- Liverpool University Press
- University of Wales
- Taylor & Francis Group
- BERG
- Palgrave Macmillan
OAPEN-NL pilot: publishers

Wageningen Academic Publishers
Springer
Academic Publishers
Leiden University
KITLV
BRILL
Techne Press
Pilots: limited scope > little risk

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<tr>
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<tr>
<td>OAPEN-UK</td>
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<tr>
<td>OAPEN-NL</td>
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<td>50</td>
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<tr>
<td>Total</td>
<td>13</td>
<td>80</td>
</tr>
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Calculating the costs of OA books

OAPEN-NL

Print: € 6.502 (52%)

OA: € 5.919 (48%)
# OAPEN-NL: costs range

<table>
<thead>
<tr>
<th></th>
<th>OAPEN-NL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Costs</strong></td>
<td>Highest: € 21.725</td>
</tr>
<tr>
<td></td>
<td>Lowest: € 6.082</td>
</tr>
<tr>
<td><strong>Print Costs</strong></td>
<td>Highest: € 7.725</td>
</tr>
<tr>
<td></td>
<td>Lowest: € 3.627</td>
</tr>
<tr>
<td><strong>OA Costs</strong></td>
<td>Highest: € 9.043</td>
</tr>
<tr>
<td></td>
<td>Lowest: € 3.200</td>
</tr>
<tr>
<td><strong>OA vs. Print</strong></td>
<td>OA: 48%</td>
</tr>
<tr>
<td></td>
<td>Print: 52%</td>
</tr>
<tr>
<td><strong>Percentage OA range</strong></td>
<td>Highest: 72%</td>
</tr>
<tr>
<td></td>
<td>Lowest: 36%</td>
</tr>
</tbody>
</table>
New project: Going for Gold (EU project bid)

‘Creating a Shared European Infrastructure for Gold Open Access Publishing’

LERU initiative lead by UCL with lead partners AUP and OAPEN

Universities / university libraries and some university presses:
- Coordinated approach to publish OA monographs from each of the participating universities
- Share infrastructure and e-publishing services
- Joint editorial board ensuring consistent quality standards
Making the transition: 3. DOAB

A new service for OA monographs: the Directory for Open Access Books

- DOAB should operate as a twin service of the DOAJ
  - Helping readers to find OA books

- Primary functions:
  - Increase dissemination and usage
  - Promote standards for OA books
  - Provide quality assurance for publishers and funders
  - Integrate with libraries and content aggregators
Search results: Found 8

Listing 1 - 8 of 8

BOMB CANADA and Other Unkind Remarks in the American Media

Author: Chantal Allan
Book Series: Global Peace Studies ISSN: 19214030
Pages: 157 Language: English
Publisher: Athabasca University Press
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Abstract | Keywords | Fulltext | Export | Availability

Availability

- Amazon France
- Amazon Germany
- Amazon UK
- Amazon US
- Google Books

C'est le temps d'en parler: L'histoire de Marie-Louise Bouchard Labelle

Authors: Claire Trépanier
Pages: 241 Language: French
Publisher: Athabasca University Press
Bomb Canada and Other Unkind Remarks in the American Media

Chantal Allan

August 2009
Paperback
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978-1-897425-50-3 (pdf)
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Series
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Video

About the Book
Canada and the United States. Two nations, one border, same continent. Anti-American sentiment in Canada is well

Radio Interview
Listen to CKUA interview with Chantal Allan (July 25, 2010)
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Enter the Intellectual: 1968-1984
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Hitting Below the Belt: 2001 Onward
Epilogue
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http://www.aupress.ca/

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Book Series: Global Peace Studies  ISSN: 19214030
Athabasca University Press

http://www.aupress.ca/

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Peer review info

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Thank you

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