Why doesn’t Springer just convert to OA?

Bettina Goerner. Manager Open Access. September 2012
Where we are

• 2,000 subs journals, majority with OA option
• 340 SpringerOpen and BioMed Central fully OA journals
• SpringerOpen books
• Two journals in SCOAP3
Key points to consider

• Rationales of different stakeholders
• Old and new business model
• (Dis-)advantage over competition
• Legal side
• Systems and comms
Thank you.
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